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[Linde Material Handling receives the red dot design award](#)

Design award for Linde Material Handling

Aschaffenburg, 9 July 2008 — Linde Material Handling has once again scooped one of the most coveted product design prizes. The vehicle, a H80/1100 diesel truck with a load capacity of eight tonnes, picked up the "red dot design award" and is now allowed to use the title "product design 2008". The high-ranking panel of judges confirmed the excellent design quality achieved by the two designers responsible for the truck, Stefan Stark and Michael Mauer from Porsche AG, and praised the particularly high level of creativity, innovation and quality demonstrated by the product. This year saw a total of 3203 products from 51 countries judged by the expert panel, with 676 products awarded prizes in 16 categories.

The award-winning truck from Linde Material Handling won over the panel with its range of technical innovations that allow the driver to enjoy even more comfortable and ergonomical working conditions. The external design of the truck visually combines the defining attributes of agility, dynamics and efficiency, while the overall design boasts extreme comfort, precision operation and low operational noise, noted the judges. "Winning an award in a prestigious international design competition is a major indication whether a product has the potential to survive on the international market", said Professor Dr Peter Zec, founder of the "red dot design award".

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A panel made up of international experts judges the projects submitted for the red dot design award. They examine and test the products, judging them on criteria such as degree of innovation, functionality, ergonomics, service life, environmental compatibility and how self-explaining they are.

The "red dot design award", which started back in 1955, is now one of the biggest and most prestigious design competitions in the world. In the last few years, Linde Material Handling has won a "red dot design award" five times: in 2005 for the T20 electric lift truck SP – T24 SP (best of the best); in 2006 for the H100 – H180 diesel and LPG truck; in 2007 for the E12 – E20 electric lift truck and the K combination truck; and this year for the H50 to H80/1100 diesel and LPG truck family.

Your contact: Heike Oder

Tel.: +49 (0) 6021/991277 - Fax: +49 (0) 6021/991534 - E-Mail: heike.oder@linde-mh.de



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The H80/1100 diesel truck from Linde received a prize for its design. The model won the "red dot design award" is now allowed to use the "product design 2008" title feature.

This photo is available to download in printable resolution (13 x 18 cm, 300 dpi) from our homepage: www.linde-mh.de, from the photo archive in the "News & Infoservice" section.

**Photograph: Linde Material Handling GmbH, Aschaffenburg.
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